

# GENERAL PRESENTATION OF THE LEADER

## **What if Europe funded your project?**

Putting the territory in a transition path in all its forms (social, ecological and digital) while respecting the resources of the territory.

The Montreuillois area has been selected to implement a LEADER program, dedicated to the development of rural areas and with a budget of €1,155,125.25 from EAFRD (European Agricultural Fund for Rural Development)

## **What is LEADER?**

Leader stands «Links Between Rural Economic Development Actions». It is a European development program that supports rural areas in carrying out innovative and collaborative development projects. The Leader programme is designed to function as a «laboratory» of new practices. To help rural areas meet the challenges related to social, economic and environmental issues.

## **The territory:**

The 95 municipalities of the Montreuillois region are involved in the LEADER program, which covers the areas of the following two intercommunalities :

Communauté de communes du Haut Pays du Montreuillois (CCHPM)

Communauté d'agglomération des 2 Baies en Montreuillois (CA2BM)

## **Who can apply?**

If you are a local authority, an association or a professional (entrepreneur, craftsman, merchant, farmer, tourism actor, etc.), and you have ideas to help move the territory forward in a sustainable way on issues such as strengthening the local economy, enhancing economic attractiveness, developing services for the population, promoting culture, preserving the living environment, expanding the tourism offer and innovation ...

## **The LEADER program of the Montreuillois region could finance your projects!**

Based on a shared diagnosis and territorial strategy, the Leader programme aims to financially support rural development projects that will contribute to attractiveness of the territory for businesses and employees, for residents and for tourists.

What are the eligibility conditions?

Before starting any project, please contact the Syndicat Mixte du Montreuillois.

## **What is the financial contribution of LEADER?**

It is necessary to obtain public co-financing in order to be eligible for LEADER funding, with a maximum of 80% of the total public funds available for a project.

*The LEADER aid will be paid after the submission of paid invoices and received co-financing.*

## **How to benefit from this fund ?**

To check the eligibility of your project and before taking any step, please contact the Leader coordinators. .

Furthermore, early engagement will help identify potential partners who can potentially help you in the definition of your project and in the research for co-financing.

Thus, even with provisional elements or projects in the idea stage, a first meeting can take place. For more information, feel free contact the Leader coordinator :

*Marion LEGRAND*

*Syndicat Mixte du Montreuillois, 14 grand'Place 62650 Hucqueliers*

*Mail : leader.smm@orange.fr – Tel : 03 21 90 91 07*

## **LOCAL STRATEGY**

**The strategy of the LEADER 2023-2027** program defined by the territory serves a central objective: to strengthen the territorial attractiveness through the transition by relying on the initiatives of associative actors, local professionals, of local authorities and their groups and on the structuring mechanisms of the territory (at the local, departmental, regional and national levels).

Our main focus : Putting the territory on a transition path

**The main focus** refers to sustainable development issues: the measure proposed ensure energy and digital performance, taking into account the social and societal needs of citizens, the protection and conservation of wealth, the sober and coherent exploitation of these and the involvement of socio-economic actors of the territory and inhabitants. This strategy reinforces the attractiveness of the territory

### **4 strategic directions have been defined**

- Promote a local economy that is resilient and responsive to new societal and environmental challenges
- Shifting the territory to sobriety and energy efficiency
- Better living on the territory thanks to a quality service offer adapted to the needs of the population
- Strengthen the visibility, reputation and attractiveness of the territory through its wealth and specificities

# COOPERATION

## What is cooperation?

Leader Cooperation is an asset for rural areas: it helps them to imagine new solutions to address common issues with other territories, in France or in a other EU member states.

It can thus address the following challenges:

- Achieving a critical size for the development of sectors or services
- Exchanging and collaborating between territories facing the same challenges and issues
- Developing joint initiatives between territories sharing a common heritage.

Furthermore, The implementation of Leader Cooperation projects is requirement for Local Action Group LAGs.

## Who is it for ?

The cooperation component of the Leader programme provides support for cooperation projects led by private or public project leaders holders:

- > between partners located within the same Member State: inter-territorial cooperation
- > or accross multiple EU member States: transnational cooperation